



## RESUME

Judith Tacelli has run her freelance art direction & graphic design business, [Tsquare Creative](#), for over 11 years. She started her career at Boston's Doyle Advertising, where she was introduced to the discipline and dedication it takes to make great advertising. She went on to Wickersham Hunt Schwanter to learn the specialized craft of direct mail. She then worked for several more years with some of Boston's top creative directors. And now, as a veteran freelancer, she is known for quality, resourcefulness, efficiency and grace under pressure. Her work is featured in *The Power of Paper in Graphic Design* by Rockport Publishers.

### Current and Past Clients

Amy and Andrea, At Both Ends, B. Toys, Class Four Technologies, CultureSmart, Cutter Associates, DB&R, DogWatch, Dolabany Communications Group, Dr. Dental, FleetStar Financial, Forte Croston, Gearon Hoffman, Harvard Graduate School of Education, Holland Mark Advertising, ISM, Information Mapping, InfoSpark, Kelliher Samets Volk, Love Lane, Modernista!, Project Zero, Oh Copyboy!, Offpiste Design, OmniGlow, Orsatti & Partners, Our Generation, RDW Group, Smash Advertising, SMFA, Teachers21, TEM, The Boston Group, Tisamerica, Trinity Communications, Velocity and Young & Decker

### Experience

**Art Director/Graphic Designer**, Tsquare Creative, 2000–Present  
**Art Director/Graphic Designer**, Greenberg Seronick O'Leary + Partners, 1999  
**Studio Designer**, Holland Mark Edmund Ingalls, 1996–1999  
**Studio Designer**, Wickersham Hunt Schwanter, 1994–1996  
**Traffic Manager**, Doyle Advertising & Design Group, 1993–1994

### Education

University of Connecticut, Bachelor of Fine Arts, Major in Painting

### Skills

Mastery of Acrobat, Bridge, Dreamweaver, Edge, Flash, Fontographer, iMovie, Illustrator, InDesign, Muse, Quark, Photoshop, PowerPoint and Word. Hand skills include comps, drawing/painting, photography and photo retouching. Excellent concept/idea generation, typesetting and production skills.