



## RESUME

Judith Tacelli has run her freelance art direction and graphic design business, [Tsquare Creative](#), for over 15 years.

She started her career at Boston's Doyle Advertising, where she learned the discipline and dedication required to make great advertising. She's worked for Wickersham Hunt Schwanter and Holland Mark Martin, learning the specialized craft of direct mail and has subsequently worked for many of Boston's top creative directors.

As a veteran freelancer, she is known for quality, resourcefulness, efficiency and grace under pressure. Her work is featured in *The Power of Paper in Graphic Design* by Rockport Publishers.

She has also worked as a Studio Manager, training young designers and interns, establishing studio manual and best practice documents, managing software and fonts, workflow, schedules and supplies.

### Current and Past Clients

Amelie Loyot, Amy and Andrea, Artifex Inc., At Both Ends, Au Bon Pain, Barlow Designs, B. Toys, Class Four Technologies, CultureSmart, Cutter Associates, DB&R, DogWatch, Dolabany Communications Group, Doodle Doo, Dr. Dental, FleetStar Financial, Forte Croston, Gearon Hoffman, Green Ink, Harvard Graduate School of Education, Hayward Photography, Holland Mark Advertising, ISM, Information Mapping, InfoSpark, Jill Coull Creative, Kelliher Samets Volk, Love Lane, Modernista!, Project Zero, Oh Copyboy!, Offpiste Design, OmniGlow, Orsatti & Partners, Our Generation, Ranfanelli Events, RDW Group, Smash Advertising, SMFA, Teachers21, TEM, The Boston Group, The Soapbox Studio, Tisamerica, Trinity Communications, Velocity and Young & Decker

### Experience

**Art Director/Graphic Designer**, Tsquare Creative, 2010–Present

**Studio Manager**, ISM, April 2009–April 2010

**Art Director/Graphic Designer**, Tsquare Creative, 2000–2009

**Art Director/Graphic Designer/Studio Manager**, Greenberg Seronick O'Leary + Partners, 1999

**Studio Designer/Assistant Studio Manager**, Holland Mark Edmund Ingalls, 1996–1999

**Studio Designer**, Wickersham Hunt Schwanter, 1994–1996

**Traffic Manager**, Doyle Advertising & Design Group, 1993–1994

### Education

University of Connecticut, Bachelor of Fine Arts, Major in Painting

### Skills

Programs: Acrobat, Bridge, Dreamweaver, Flash, Fontographer, Google Web Designer, iMovie, Illustrator, InDesign, Photoshop, Keynote, PowerPoint and Word.

Other skills include comping, drawing/painting, photography and photo retouching.

Excellent concept/idea generation, typesetting and production skills.

Experienced in art buying/licensing.

### Portfolios

[www.tsquarecreative.com](http://www.tsquarecreative.com)

[www.judithtacellphoto.com](http://www.judithtacellphoto.com)